VETSCOPE

2020
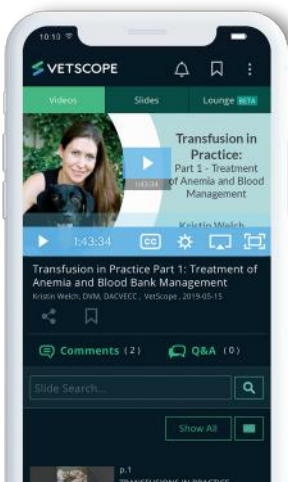# Virtual Congress

Reach your audience at home,
on the go, anywhere around the world...

About VetScope

VetScope is an online educational and communication platform for veterinary professionals around the world. It is a community where veterinary professionals can come together to talk about cases, learn from each other and help each other. We work together to educate and empower veterinary professionals in every country. We want to create a world where every animal patient, no matter where they are in the world, gets the best veterinary care available.
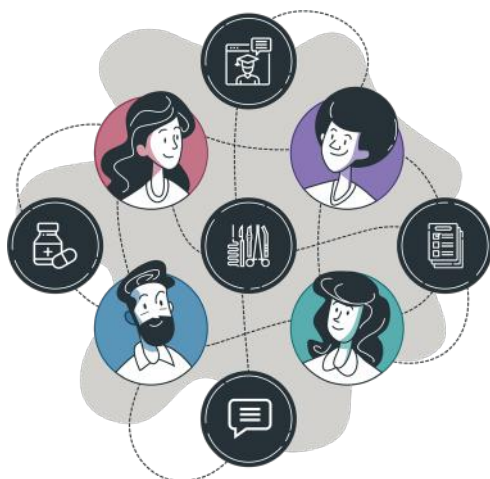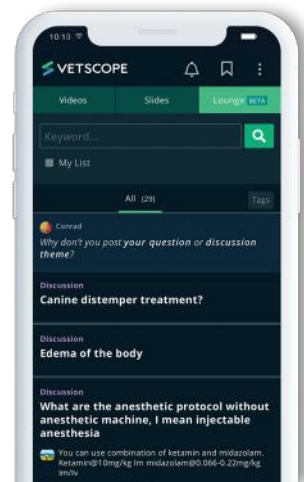
Lectures

Procedures

Lounge

+20,000

Users

+170

Nationalities

Virtual Congress

Take your congress online by creating a virtual place where visitors can view lectures and interact with sponsors and manufacturers all around the world. We can gather all the watch/visiting data during your congress and share it with you and the sponsors.

How can VetScope assist you?

Design

Our in-house design team can assist with all your needs

003

Live Streaming

Host live events that connect speakers and viewers

004

Create Content

Pre-record content and let us edit everything

005

Sponsors

Create a special place for sponsors to showcase and interact with visitors

006

Support

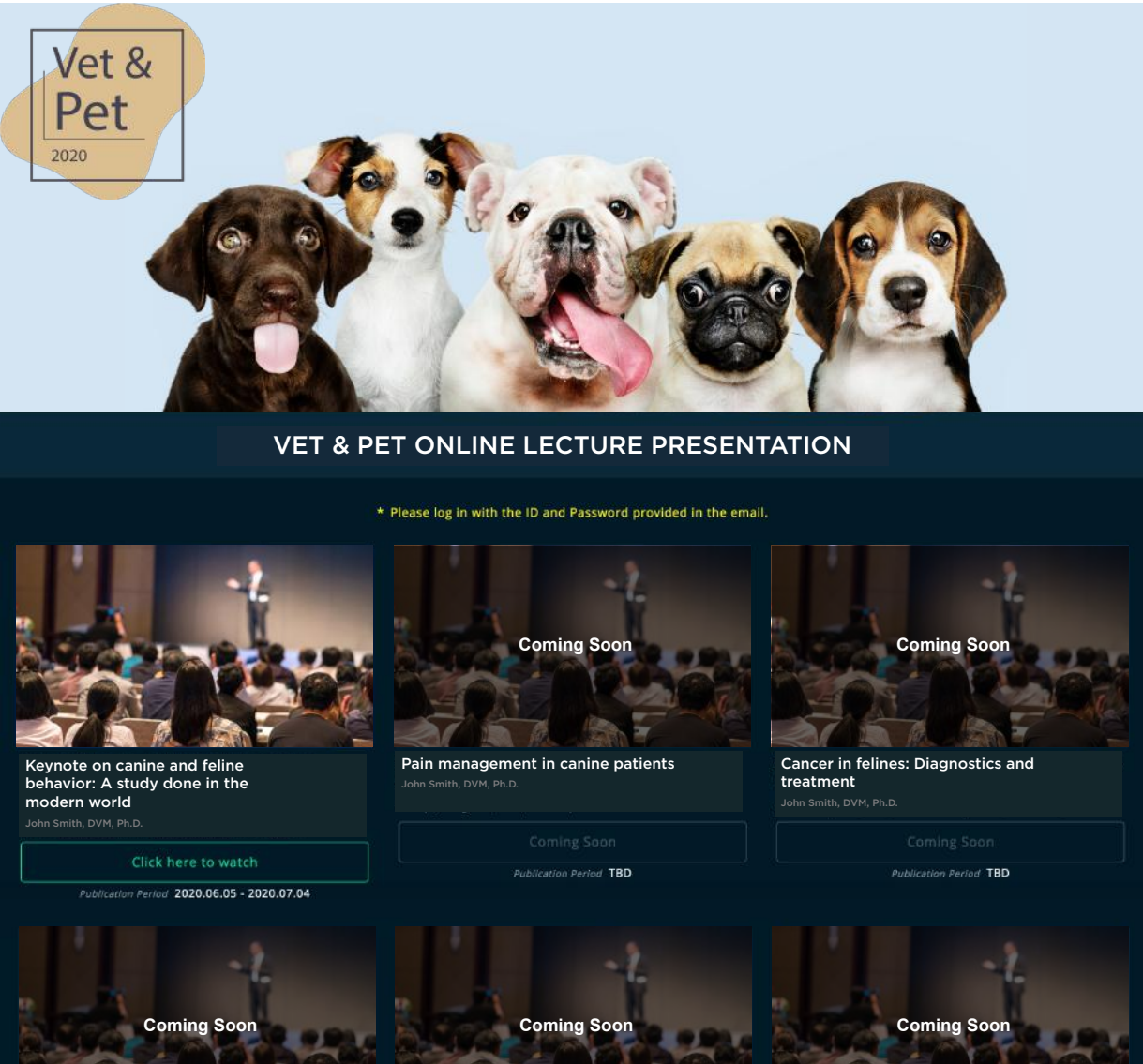We will be with you every step of the way to assist you

007

Design

All the pages being used for your virtual congress can be customized by our designers. Our team is experienced in designing digital elements and optimizing the user experience.

A congress will start from a landing page and move to the different watch-pages. You can decide if you want to have a free event, prepaid event, or pay when viewing the lectures.

Our pages are fully customizable; before the event, we will have a discussion with you and talk about what your goals are and how you want your congress to work. We will then create a custom plan for you and discuss it.

Below you can see an example of a landing page:

Live Streaming

Make your congress interactive by streaming it live from-and-to anywhere around the world. VetScope handles all the backend system management and configuration to make your event a success. We will assist the speaker in setting up and making sure their computer is compatible.

Here are a few key points about live streaming:

- Multiple simultaneous streams
- Fully customizable watch page
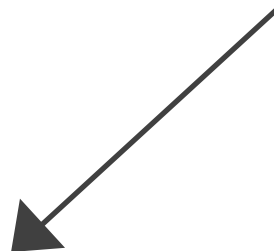- Incorporate live Q&A
- Embed ad videos before live stream

How does live streaming work?

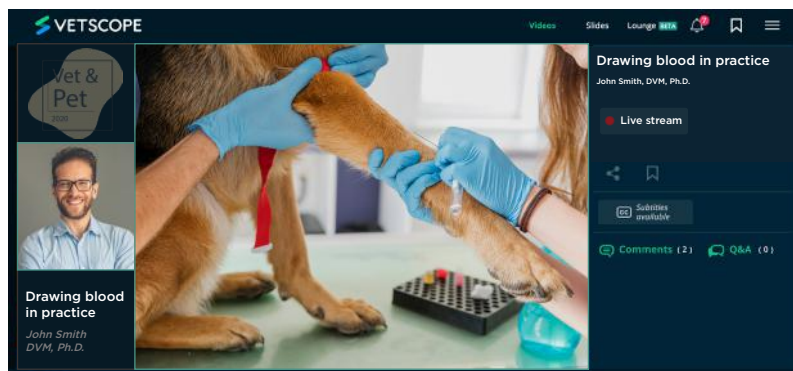**Speaker**   **VetScope Support**

The speaker connects to VetScope, and we receive the speaker's video and presentation. Our system will organize the different parts and display it as one video to the viewer.
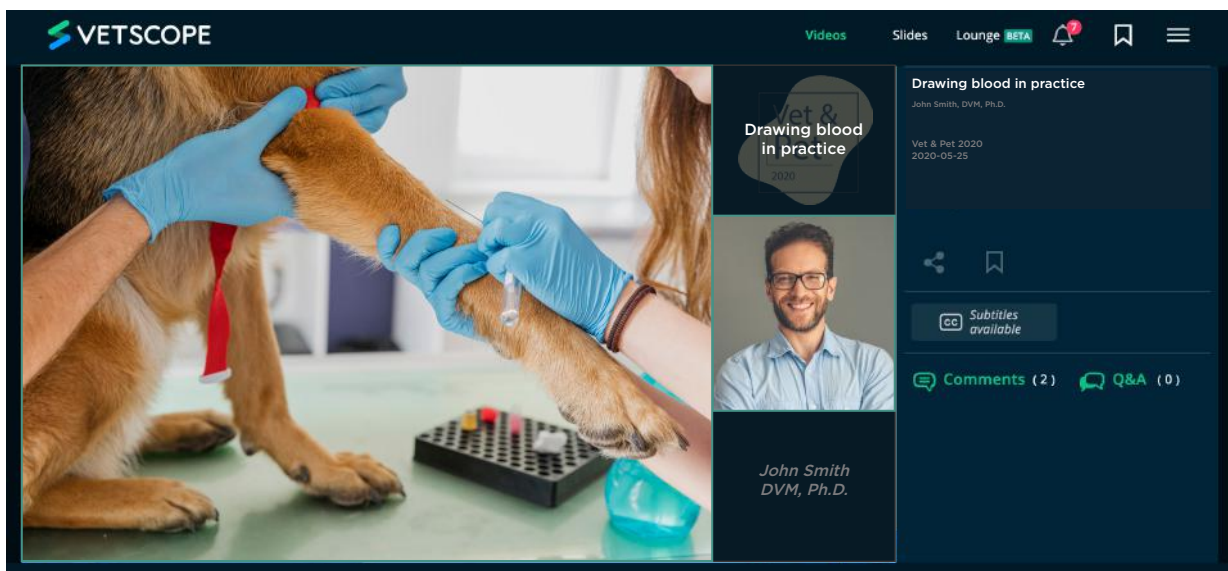
Watch Page (what the viewer sees)

Create Content

This is a pre-recorded lecture that can be used during your congress. This lecture will not be live. We can work with you and the speakers to create these lectures.

Our production team has experience working with speakers from all around the world. They will contact the speaker and set up a check-meeting to make sure the speaker understands how the recording will work and what they need to do.

They will record the speaker's face and presentation. After the recording the team will edit the video to put all the parts together and delete mistakes and connection problems.

The production team will work with the organizers to design the watch page and video elements. We can embed ad videos before showing the lecture and make it mandatory to watch.

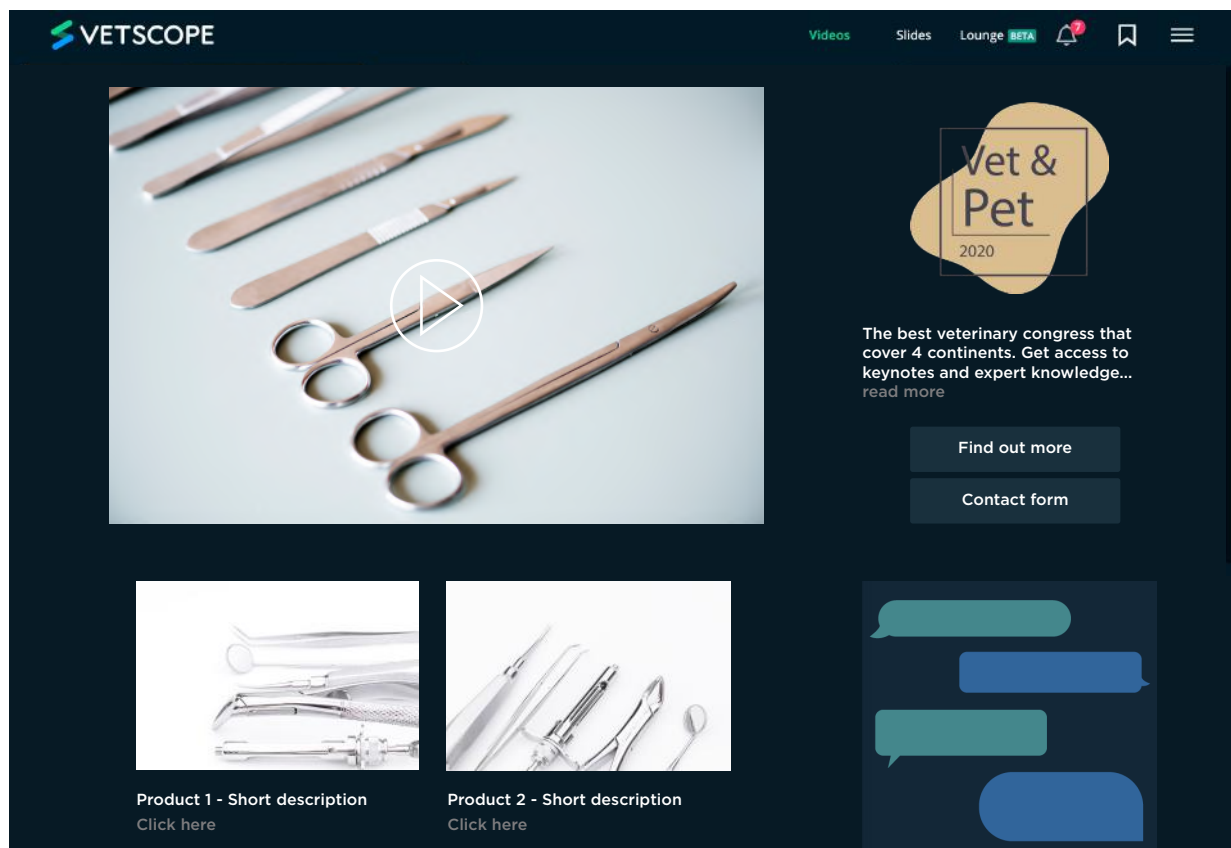Below you can see an example of a pre-recorded lecture:

Sponsors

Create a virtual hall that contains all the sponsors for your congress. Each sponsor can have a page where they can showcase their products and interact with visitors.

These pages can be set up so that the sponsor can edit their content. You can make it a prerequisite to visit the sponsor page before viewing lectures. You can handout gifts or refunds for visiting sponsor pages.

If a sponsor has a sponsored lecture then their virtual booth and lecture will be linked. You can make it mandatory to visit the sponsor's virtual booth before viewing their sponsored lecture.

These pages can include:

- Introductory videos
- Chat rooms
- Inquiry buttons
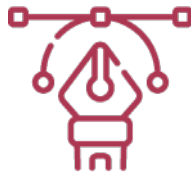- Contact forms (to gather leads)

Support

VetScope will offer support from the start until the finish. Our team has experience working with clients all around the world and especially in the US and Japan.

Our team will handle all the system management and configuration for the congress. We can assist with communication to sponsors regarding their pages and inquiries.

We can also offer support to the following:

Design

As discussed on page 003, VetScope's design team can assist you with all the design needs for your congress.

Data

VetScope will handle all the data during your congress. We can gather data regarding the lectures and also about the visitors.

Guidance

Our team will offer you all the knowledge needed to create and organize a successful congress.

Video Editing

Our production team is experienced and skilled when it comes to video editing. They will be at your disposal.

We've worked with

For more information please contact:

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Our family is big and always expanding, we provide the same services in Japan (Vetpeer) and China (宠医界). Please contact us for more information